This collection of work reflects a brand and identity package developed for a rapidly growing technology product manufacturer, specializing in data protection devices. The effort was launched in December of 2004.

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Corporate Logo

Product Logos

Proprietary Technology Logo

Product Category Logos

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BY ARCO

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DataProtection
SOLUTIONS
BY ARCO

3100 North 29th Court
Hollywood, FL 33020 USA

www.EzD2D.com

Itzik Levy
Chief Technical Officer

DataProtection
SOLUTIONS
BY ARCO

3100 North 29th Court • Hollywood, FL 33020 USA
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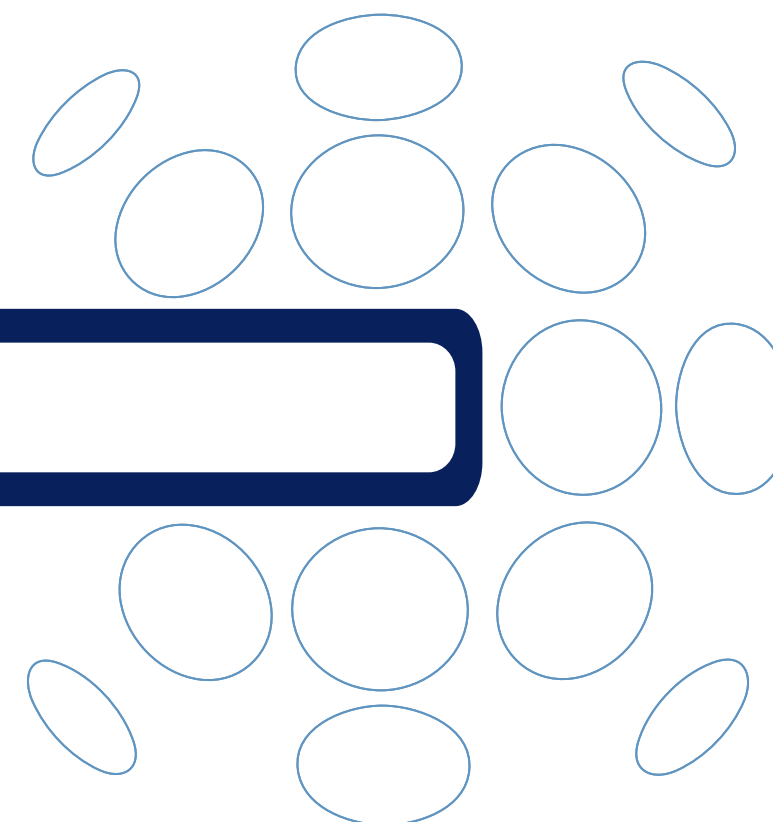
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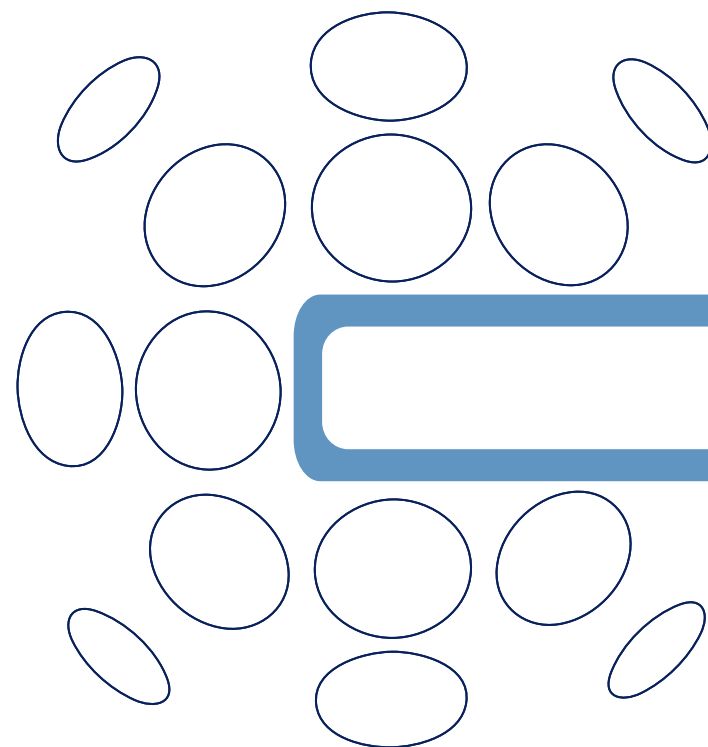
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ADDRESS: 3100 North 29th Court . Hollywood, Fl 33020 USA

STYLE GUIDE

Font Style: Futura LT BT

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Lawrence F. Steffann   **12 pt BOLD**
Data Protection Solutions by Arco   **12 pt BOLD**
President/CEO   **12 point**
www.EzD2D.com   **12 point underlined**

PHONE: 954.925.2688 **10 pt (cut and paste for exact match)**

FAX: 954.924.2889
CELL: 561.866.7998

EMAIL: steffann@EzD2D.com
ADDRESS: 3100 North 29th Court . Hollywood, Fl 33020 USA

DataProtection SOLUTIONS BY ARCO

It's not whether you BACKUP – but CAN YOU RECOVER?

EzBACKUP™ is your total solution for D2D (disk-to-disk) backups and restores. And because EzBACKUP is a hardware solution, it's more reliable, convenient and easy to use than any software-based backup device.

EzBACKUP
duplidisk 3 technology dd3

System Features

- Industry's only true BMR (Bare Metal Restore) device.
- Patent pending HDT (Hidden Device Technology)
- Complete OS & platform independence.
- Bootable backup drive.
- True background copying.
- Faster and more reliable than tapes.
- Patented technology.
- Requires no drivers, IRQs or TSRs.
- Full, incremental and "File Copy" backup.
- Supports mixed (dissimilar) drive sizes and manufacturers.
- Create a mirror image of your hard drive, including all data, boot records, partitions, programs, preferences, etc.

All files are backed up, even the open ones.

Flexible scheduling utility.

Virtually unlimited capacity.

Copy while you work.

Restore your your entire drive or individual files.

EzBackup features our patented
"DD3" Duplidisk3 technology.

EzBACKUP dd3
duplidisk 3 technology

The Advantages of Duplidisk3 Technology (DD3)

Auto-Fail Over and Notification

If a hard drive should fail, Duplidisk3 technology automatically switches operations to the remaining drive and alerts you visually and audibly that a drive has failed. You can replace the failed drive at your convenience.

Block Level Mirroring

Data is written simultaneously and securely to two hard drives, thereby maintaining a constant mirror of all data. Duplidisk3 technology does this at the block level, so it works with all types of data and drive formats and partitioning schemes.

Connects Direct to ATA Bus

Products featuring Duplidisk3 connect directly to the ATA/IDE BUS of the host computer. Applying this patented technology means our products require no drivers, IRQs, or tray resources and are hardware and OS independent. Duplidisk3 technology powers the most reliable and flexible data protection solutions available.

Hardware Based RAID

Duplidisk3 technology is hardware-based RAID, this means no impact on system performance. Compare this to software-based RAIDs, which use the host processor for RAID computations and can slow overall performance considerably.

EzBackup is a D2D (Disk-to-Disk) Backup Solution.

D2D Backup Solutions